

“You can really tell the organizations that have been through ArtsLab because they have a clear vision and are really working towards a strategic plan that they are able to articulate much better than the other groups.”

—Grant review panelist for The Arts Partnership



# How do you remain relevant in a changing environment?

In this rapidly changing world, you must stay relevant, focused, and flexible. ArtsLab provides tools a healthy organization needs to thrive.

Arts Midwest, in collaboration with state arts agency partners, is offering a multi-session course to help leaders of community arts organizations in Iowa, North Dakota, and South Dakota articulate a compelling organizational vision and build a robust business model.

In ArtsLab’s proven peer learning environment, participants will come together with experts to explore and test ideas while building the skills, knowledge, and networks needed to flourish. The course consists of two retreats in Sioux Falls, South Dakota, as well as monthly virtual workshops between the two retreats.

The course runs from April through November 2017.

## How to Apply

Registration, meals, and double occupancy rooms are provided, thanks to support from your state arts agency, and Arts Midwest. Private rooms or other travel expenditures may be covered —contact your state arts agency for more information.

**Applications are due March 1, 2017.**

Please contact your state arts agency to apply for participation.

Participation is limited. Selections will be finalized by March 9, 2017.

Further program details at: [www.artslab.artsmidwest.org/programs](http://www.artslab.artsmidwest.org/programs)



**IOWA ARTS COUNCIL**  
IOWA DEPARTMENT OF CULTURAL AFFAIRS



## About ArtsLab

ArtsLab, a core program of Arts Midwest, believes that arts and culture are essential to vibrant communities yet recognizes that artists and arts organizations struggle with the capacity to adapt to rapid changes in our world. To build resiliency, ArtsLab instills new ways of thinking and new management habits by offering in-depth training on shaping sustainable business practices.